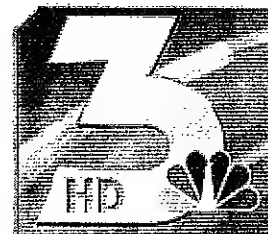


ORDER

KSNV

Orders

Order / Rev: **105328**
 Alt Order #: 06832439
 Product Desc: Crossroads GPS
 Estimate: 780
 Flight Dates: 10/30/12 - 11/05/12
 Original Date / Rev: 08/08/12 / 09/19/12
 Order Type: GENERAL

Primary AE: Amy McCreary
 Sales Office: BLPHI
 Sales Region: National

Agency

Name: Crossroads Media, LLC
 Buying Contact:
 Billing Contact:
 66 Canal Center Plaza
 Alexandria, VA 22314

Billing Type: Cash
 Billing Calendar: Broadcast
 Billing Cycle: EOM/EOC
 Agency Commission: 15%

Advertiser

Name: ~~Crossroads GPS~~ **Revised**
 Demographic: A35+
 Product Codes: PLI2
 Priority: SELECT PRIORITY CODE
 Revenue Codes: POLITICAL/AGY, PISSUE, GEN

New Business Thru:
 Order Separation: 00:05:00
 Advertiser External ID:
 Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/29/12	11/05/12	115	\$83,275.00	\$70,783.75

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
November 2012	115	\$83,275.00	\$70,783.75	0.00
Totals	115	\$83,275.00	\$70,783.75	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

Order Share

Order Share	Share	Total
KSNV	30%	\$83,275.00
Market	100%	\$277,583.33

Competitive Share

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	33%	\$91,602.50
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	17%	\$47,189.17
KTUD	1%	\$2,775.83
KVVU	17%	\$47,189.17
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	2%	\$5,551.67

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KSNV	10/30/12	10/30/12	Wake Up Early w/ Wagner	CM	430a-5a	-T-----	:30	1	\$200.00	1	0.00	NM	1	\$200.00
WAKE-W/WAGNERS REV RATE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-T-----			1			\$200.00		0.00			

Order / Rev: 105328
 Alt Order #: 06832439
 Flight Dates: 10/30/12 - 11/05/12

Advertiser: Crossroads GPS
 Product Desc: Crossroads GPS
 Estimate: 780

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KSNV	10/30/12	10/30/12	Wake Up Early w/ Wagn@M Wake Up Early Wagners	CM	430a-5a	-T-----	:30	1	\$200.00	1	0.00	NM	1	\$200.00
WAKE-W/WAGNERS REV RATE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-T-----					1	\$200.00		0.00			
E 2	KSNV	10/31/12	10/31/12	Wake Up Early w/ Wagn@M Wake Up Early Wagners	CM	430a-5a	--W----	:30	1	\$200.00	1	0.00	NM	1	\$200.00
WAKE-W/WAGNERS REV RATE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	--W----					1	\$200.00		0.00			
E 3	KSNV	11/01/12	11/01/12	Wake Up Early w/ Wagn@M Wake Up Early Wagners	CM	430a-5a	---T---	:30	1	\$200.00	1	0.00	NM	1	\$200.00
WAKE-W/WAGNERS REV RATE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	---T---					1	\$200.00		0.00			
E 4	KSNV	11/04/12	11/04/12	Wake Up Early w/ Wagn@M Wake Up Early Wagners	CM	430a-5a	-----S	:30	1	\$200.00	1	0.00	NM	1	\$200.00
WAKE-W/WAGNERS REV RATE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-----S					1	\$200.00		0.00			
E 5	KSNV	11/05/12	11/05/12	Wake Up Early w/ Wagn@M Wake Up Early Wagners	CM	430a-5a	M-----	:30	1	\$200.00	1	0.00	NM	1	\$200.00
WAKE-W/WAGNERS REV RATE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	M-----					1	\$200.00		0.00			
E 6	KSNV	10/30/12	10/30/12	The Agenda 1230pm The Agenda 1230pm	CM	1230-1p	-T-----	:30	1	\$325.00	1	0.00	NM	1	\$325.00
NEWS 3 AT NOON REV RATE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-T-----					1	\$325.00		0.00			
E 7	KSNV	10/31/12	10/31/12	The Agenda 1230pm The Agenda 1230pm	CM	1230-1p	--W----	:30	1	\$325.00	1	0.00	NM	1	\$325.00
NEWS 3 AT NOON REV RATE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	--W----					1	\$325.00		0.00			
E 8	KSNV	11/01/12	11/01/12	The Agenda 1230pm The Agenda 1230pm	CM	1230-1p	---T---	:30	1	\$325.00	1	0.00	NM	1	\$325.00
NEWS 3 AT NOON REV RATE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	---T---					1	\$325.00		0.00			
E 9	KSNV	11/02/12	11/02/12	The Agenda 1230pm The Agenda 1230pm	CM	1230-1p	----F--	:30	1	\$325.00	1	0.00	NM	1	\$325.00
NEWS 3 AT NOON REV RATE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	----F--					1	\$325.00		0.00			
E 10	KSNV	11/05/12	11/05/12	The Agenda 1230pm The Agenda 1230pm	CM	1230-1p	M-----	:30	1	\$325.00	1	0.00	NM	1	\$325.00
NEWS 3 AT NOON REV RATE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	M-----					1	\$325.00		0.00			
E 11	KSNV	11/04/12	11/04/12	News 3 Sunrise - SUND@M News 3 Sunrise SUNDAY	CM	6a-7a	-----S	:30	1	\$350.00	1	0.00	NM	1	\$350.00
AVG. ALL WKS/NW3-SUNRS WKND REV RATE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-----S					1	\$350.00		0.00			
E 12	KSNV	10/30/12	10/30/12	Rachael Ray Rachael Ray	CM	11am-12pm	-T-----	:30	1	\$325.00	1	0.00	NM	1	\$325.00
RACHAEL RAY REV RATE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-T-----					1	\$325.00		0.00			
E 13	KSNV	10/31/12	10/31/12		CM	11am-12pm	--W----	:30	1	\$325.00	1	0.00	NM	1	\$325.00

Order / Rev: 105328
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 Flight Dates: 10/30/12 - 11/05/12

Advertiser: Crossroads GPS
 Product Desc: Crossroads GPS
 Estimate: 780

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
Rachael Ray Rachael Ray															
RACHAEL RAY REV RATE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	--W----					1	\$325.00		0.00			
E 14	KSNV	11/01/12	11/01/12	Rachael Ray Rachael Ray	CM	11am-12pm	---T---	:30	1	\$325.00	1	0.00	NM	1	\$325.00
RACHAEL RAY REV RATE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	---T---					1	\$325.00		0.00			
E 15	KSNV	11/02/12	11/02/12	Rachael Ray Rachael Ray	CM	11am-12pm	----F--	:30	1	\$325.00	1	0.00	NM	1	\$325.00
RACHAEL RAY REV RATE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	----F--					1	\$325.00		0.00			
E 16	KSNV	11/05/12	11/05/12	Rachael Ray Rachael Ray	CM	11am-12pm	M-----	:30	1	\$325.00	1	0.00	NM	1	\$325.00
RACHAEL RAY REV RATE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	M-----					1	\$325.00		0.00			
E 17	KSNV	11/03/12	11/03/12	Wknd Wheel of Fortune SAT/ Wheel of Fortune	CM	7-730pm	-----S-	:30	1	\$525.00	1	0.00	NM	1	\$525.00
WHEEL REV RATE/PGM.															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-----S-					1	\$525.00		0.00			
E 18	KSNV	10/30/12	10/30/12	The Doctors The Doctors	CM	2pm-3pm	-T-----	:30	1	\$325.00	1	0.00	NM	1	\$325.00
DOCTORS REV RATE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-T-----					1	\$325.00		0.00			
E 19	KSNV	10/31/12	10/31/12	The Doctors The Doctors	CM	2pm-3pm	--W----	:30	1	\$325.00	1	0.00	NM	1	\$325.00
DOCTORS REV RATE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	--W----					1	\$325.00		0.00			
E 20	KSNV	11/01/12	11/01/12	The Doctors The Doctors	CM	2pm-3pm	---T---	:30	1	\$325.00	1	0.00	NM	1	\$325.00
DOCTORS REV RATE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	---T---					1	\$325.00		0.00			
E 21	KSNV	11/02/12	11/02/12	The Doctors The Doctors	CM	2pm-3pm	----F--	:30	1	\$325.00	1	0.00	NM	1	\$325.00
DOCTORS REV RATE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	----F--					1	\$325.00		0.00			
E 22	KSNV	11/05/12	11/05/12	The Doctors The Doctors	CM	2pm-3pm	M-----	:30	1	\$325.00	1	0.00	NM	1	\$325.00
DOCTORS REV RATE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	M-----					1	\$325.00		0.00			
E 23	KSNV	10/30/12	10/30/12	Late Night w/Fallon Late Night w/Fallon	CM	1237a-136am	-T-----	:30	1	\$250.00	1	0.00	NM	1	\$250.00
J FALLON-NBC< REV RATE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-T-----					1	\$250.00		0.00			
E 24	KSNV	10/31/12	10/31/12	Late Night w/Fallon Late Night w/Fallon	CM	1237a-136am	--W----	:30	1	\$250.00	1	0.00	NM	1	\$250.00
J FALLON-NBC< REV RATE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	--W----					1	\$250.00		0.00			
E 25	KSNV	11/01/12	11/01/12		CM	1237a-136am	---T---	:30	1	\$250.00	1	0.00	NM	1	\$250.00

Order / Rev: 105328
 Alt Order #: 06832439
 Flight Dates: 10/30/12 - 11/05/12

Advertiser: Crossroads GPS
 Product Desc: Crossroads GPS
 Estimate: 780

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
Late Night w/Fallon															
Late Night w/Fallon															
J FALLON-NBC< REV RATE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	---T---					1	\$250.00		0.00			
E 26	KSNV	11/02/12	11/02/12	Late Night w/Fallon	CM	1237a-136am	----F--	:30	1	\$250.00	1	0.00	NM	1	\$250.00
Late Night w/Fallon															
J FALLON-NBC< REV RATE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	----F--					1	\$250.00		0.00			
E 27	KSNV	11/05/12	11/05/12	Late Night w/Fallon	CM	1237a-136am	M-----	:30	1	\$250.00	1	0.00	NM	1	\$250.00
Late Night w/Fallon															
J FALLON-NBC< REV RATE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	M-----					1	\$250.00		0.00			
E 28	KSNV	10/30/12	10/30/12	M-F Today Show III 4th BM	CM	10am-11am	-T-----	:30	1	\$325.00	1	0.00	NM	1	\$325.00
Today 4th Hour															
TODAY SHW3-NBC REV RATE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-T-----					1	\$325.00		0.00			
E 29	KSNV	10/31/12	10/31/12	M-F Today Show III 4th BM	CM	10am-11am	--W----	:30	1	\$325.00	1	0.00	NM	1	\$325.00
Today 4th Hour															
TODAY SHW3-NBC REV RATE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	--W----					1	\$325.00		0.00			
E 30	KSNV	11/01/12	11/01/12	M-F Today Show III 4th BM	CM	10am-11am	---T---	:30	1	\$325.00	1	0.00	NM	1	\$325.00
Today 4th Hour															
TODAY SHW3-NBC REV RATE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	---T---					1	\$325.00		0.00			
E 31	KSNV	11/02/12	11/02/12	M-F Today Show III 4th BM	CM	10am-11am	----F--	:30	1	\$325.00	1	0.00	NM	1	\$325.00
Today 4th Hour															
TODAY SHW3-NBC REV RATE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	----F--					1	\$325.00		0.00			
E 32	KSNV	11/05/12	11/05/12	M-F Today Show III 4th BM	CM	10am-11am	M-----	:30	1	\$325.00	1	0.00	NM	1	\$325.00
Today 4th Hour															
TODAY SHW3-NBC REV RATE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	M-----					1	\$325.00		0.00			
E 33	KSNV	10/30/12	10/30/12	M-F 5-6a WakeUp w/Wa@M	CM	5-6a	-T-----	:30	1	\$450.00	1	0.00	NM	1	\$450.00
M-F 5-6a WakeUp w/Wagners															
WAKE W/WAGNRS1 REV RATE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-T-----					1	\$450.00		0.00			
E 34	KSNV	10/31/12	10/31/12	M-F 5-6a WakeUp w/Wa@M	CM	5-6a	--W----	:30	1	\$450.00	1	0.00	NM	1	\$450.00
M-F 5-6a WakeUp w/Wagners															
WAKE W/WAGNRS1 REV RATE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	--W----					1	\$450.00		0.00			
E 35	KSNV	11/01/12	11/01/12	M-F 5-6a WakeUp w/Wa@M	CM	5-6a	---T---	:30	1	\$450.00	1	0.00	NM	1	\$450.00
M-F 5-6a WakeUp w/Wagners															
WAKE W/WAGNRS1 REV RATE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	---T---					1	\$450.00		0.00			
E 36	KSNV	11/02/12	11/02/12	M-F 5-6a WakeUp w/Wa@M	CM	5-6a	----F--	:30	1	\$450.00	1	0.00	NM	1	\$450.00
M-F 5-6a WakeUp w/Wagners															
WAKE W/WAGNRS1 REV RATE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	----F--					1	\$450.00		0.00			
E 37	KSNV	11/05/12	11/05/12		CM	5-6a	M-----	:30	1	\$450.00	1	0.00	NM	1	\$450.00

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Advertiser: Crossroads GPS
 Product Desc: Crossroads GPS
 Estimate: 780

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
M-F 5-6a WakeUp w/Wag															
M-F 5-6a WakeUp w/Wagners															
WAKE W/WAGNRS1 REV RATE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	M-----					1	\$450.00		0.00			
E 38	KSNV	10/30/12	10/30/12	M-F Today Show II 3rd HGM	CM	9-10a	-T-----	:30	1	\$750.00	1	0.00	NM	1	\$750.00
M-F Today Show II															
TODAY SHW2-NBC REV RATE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-T-----					1	\$750.00		0.00			
E 39	KSNV	10/31/12	10/31/12	M-F Today Show II 3rd HGM	CM	9-10a	--W----	:30	1	\$750.00	1	0.00	NM	1	\$750.00
M-F Today Show II															
TODAY SHW2-NBC REV RATE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	--W----					1	\$750.00		0.00			
E 40	KSNV	11/01/12	11/01/12	M-F Today Show II 3rd HGM	CM	9-10a	---T---	:30	1	\$750.00	1	0.00	NM	1	\$750.00
M-F Today Show II															
TODAY SHW2-NBC REV RATE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	---T---					1	\$750.00		0.00			
E 41	KSNV	11/02/12	11/02/12	M-F Today Show II 3rd HGM	CM	9-10a	----F--	:30	1	\$750.00	1	0.00	NM	1	\$750.00
M-F Today Show II															
TODAY SHW2-NBC REV RATE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	----F--					1	\$750.00		0.00			
E 42	KSNV	11/05/12	11/05/12	M-F Today Show II 3rd HGM	CM	9-10a	M-----	:30	1	\$750.00	1	0.00	NM	1	\$750.00
M-F Today Show II															
TODAY SHW2-NBC REV RATE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	M-----					1	\$750.00		0.00			
E 43	KSNV	11/03/12	11/03/12	Wknd Jeopardy	CM	630-7pm	-----S-	:30	1	\$525.00	1	0.00	NM	1	\$525.00
SAT/Jeopardy															
JEP REV RATE/PGM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-----S-					1	\$525.00		0.00			
E 44	KSNV	10/30/12	10/30/12	M-F Jeopardy	CM	630-7pm	-T-----	:30	1	\$1,300.00	1	0.00	NM	1	\$1,300.00
M-F Jeopardy															
JEOPARDY< REV RATE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-T-----					1	\$1,300.00		0.00			
E 45	KSNV	10/31/12	10/31/12	M-F Jeopardy	CM	630-7pm	--W----	:30	1	\$1,300.00	1	0.00	NM	1	\$1,300.00
M-F Jeopardy															
JEOPARDY< REV RATE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	--W----					1	\$1,300.00		0.00			
E 46	KSNV	11/01/12	11/01/12	M-F Jeopardy	CM	630-7pm	---T---	:30	1	\$1,300.00	1	0.00	NM	1	\$1,300.00
M-F Jeopardy															
JEOPARDY< REV RATE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	---T---					1	\$1,300.00		0.00			
E 47	KSNV	11/02/12	11/02/12	M-F Jeopardy	CM	630-7pm	----F--	:30	1	\$1,300.00	1	0.00	NM	1	\$1,300.00
M-F Jeopardy															
JEOPARDY< REV RATE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	----F--					1	\$1,300.00		0.00			
E 48	KSNV	11/05/12	11/05/12	M-F Jeopardy	CM	630-7pm	M-----	:30	1	\$1,300.00	1	0.00	NM	1	\$1,300.00
M-F Jeopardy															
JEOPARDY< REV RATE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	M-----					1	\$1,300.00		0.00			
E 49	KSNV	10/30/12	10/30/12		CM	1135p-1237a	-T-----	:30	1	\$750.00	1	0.00	NM	1	\$750.00

Order / Rev: 105328
 Alt Order #: 06832439
 Flight Dates: 10/30/12 - 11/05/12

Advertiser: Crossroads GPS
 Product Desc: Crossroads GPS
 Estimate: 780

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
The Tonight Show															
Tonight Show															
TONITE SHW-NBC< REV RATE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/29/12		10/29/12	11/04/12	-T-----					1	\$750.00		0.00			
E 50	KSNV	10/31/12	10/31/12	The Tonight Show	CM	1135p-1237a	--W----	:30	1	\$750.00	1	0.00	NM	1	\$750.00
Tonight Show															
TONITE SHW-NBC< REV RATE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/29/12		10/29/12	11/04/12	--W----					1	\$750.00		0.00			
E 51	KSNV	11/01/12	11/01/12	The Tonight Show	CM	1135p-1237a	---T---	:30	1	\$750.00	1	0.00	NM	1	\$750.00
Tonight Show															
TONITE SHW-NBC< REV RATE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/29/12		10/29/12	11/04/12	---T---					1	\$750.00		0.00			
E 52	KSNV	11/02/12	11/02/12	The Tonight Show	CM	1135p-1237a	----F--	:30	1	\$750.00	1	0.00	NM	1	\$750.00
Tonight Show															
TONITE SHW-NBC< REV RATE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/29/12		10/29/12	11/04/12	----F--					1	\$750.00		0.00			
E 53	KSNV	11/05/12	11/05/12	The Tonight Show	CM	1135p-1237a	M-----	:30	1	\$750.00	1	0.00	NM	1	\$750.00
Tonight Show															
TONITE SHW-NBC< REV RATE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 11/05/12		11/05/12	11/11/12	M-----					1	\$750.00		0.00			
E 54	KSNV	10/30/12	10/30/12	NEWS 3 at 4 (1 HOUR)	CM	4-5pm	-T-----	:30	1	\$725.00	1	0.00	NM	1	\$725.00
4PM NEWS (1 hour)															
NEWS REV TP & RATE/PGM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/29/12		10/29/12	11/04/12	-T-----					1	\$725.00		0.00			
E 55	KSNV	10/31/12	10/31/12	NEWS 3 at 4 (1 HOUR)	CM	4-5pm	--W----	:30	1	\$725.00	1	0.00	NM	1	\$725.00
4PM NEWS (1 hour)															
NEWS REV TP & RATE/PGM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/29/12		10/29/12	11/04/12	--W----					1	\$725.00		0.00			
E 56	KSNV	11/01/12	11/01/12	NEWS 3 at 4 (1 HOUR)	CM	4-5pm	---T---	:30	1	\$725.00	1	0.00	NM	1	\$725.00
4PM NEWS (1 hour)															
NEWS REV TP & RATE/PGM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/29/12		10/29/12	11/04/12	---T---					1	\$725.00		0.00			
E 57	KSNV	11/02/12	11/02/12	NEWS 3 at 4 (1 HOUR)	CM	4-5pm	----F--	:30	1	\$725.00	1	0.00	NM	1	\$725.00
4PM NEWS (1 hour)															
NEWS REV TP & RATE/PGM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/29/12		10/29/12	11/04/12	----F--					1	\$725.00		0.00			
E 58	KSNV	11/05/12	11/05/12	NEWS 3 at 4 (1 HOUR)	CM	4-5pm	M-----	:30	1	\$725.00	1	0.00	NM	1	\$725.00
4PM NEWS (1 hour)															
NEWS REV TP & RATE/PGM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 11/05/12		11/05/12	11/11/12	M-----					1	\$725.00		0.00			
E 59	KSNV	10/30/12	10/30/12	M-F 6-7a WakeUp w/WagM	CM	6-7a	-T-----	:30	1	\$1,000.00	1	0.00	NM	1	\$1,000.00
M-F 6-7a WakeUp w/Wagners															
WAKE W/WAGNRS2 REV RATE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/29/12		10/29/12	11/04/12	-T-----					1	\$1,000.00		0.00			
E 60	KSNV	10/31/12	10/31/12	M-F 6-7a WakeUp w/WagM	CM	6-7a	--W----	:30	1	\$1,000.00	1	0.00	NM	1	\$1,000.00
M-F 6-7a WakeUp w/Wagners															
WAKE W/WAGNRS2 REV RATE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/29/12		10/29/12	11/04/12	--W----					1	\$1,000.00		0.00			
E 61	KSNV	11/01/12	11/01/12		CM	6-7a	---T---	:30	1	\$1,000.00	1	0.00	NM	1	\$1,000.00

Order / Rev: 105328
 Alt Order #: 06832439
 Flight Dates: 10/30/12 - 11/05/12

Advertiser: Crossroads GPS
 Product Desc: Crossroads GPS
 Estimate: 780
 KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
M-F 6-7a WakeUp w/Wag															
M-F 6-7a WakeUp w/Wagners															
WAKE W/WAGNRS2 REV RATE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	---T---					1	\$1,000.00		0.00			
E 62	KSNV	11/02/12	11/02/12	M-F 6-7a WakeUp w/Wag	CM	6-7a	----F--	:30	1	\$1,000.00	1	0.00	NM	1	\$1,000.00
M-F 6-7a WakeUp w/Wagners															
WAKE W/WAGNRS2 REV RATE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	----F--					1	\$1,000.00		0.00			
E 63	KSNV	11/05/12	11/05/12	M-F 6-7a WakeUp w/Wag	CM	6-7a	M-----	:30	1	\$1,000.00	1	0.00	NM	1	\$1,000.00
M-F 6-7a WakeUp w/Wagners															
WAKE W/WAGNRS2 REV RATE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	M-----					1	\$1,000.00		0.00			
E 64	KSNV	10/30/12	10/30/12	Today Show	CM	658a-9am	-T-----	:30	1	\$1,500.00	1	0.00	NM	1	\$1,500.00
Today Show															
TODAY SHW REV RATE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-T-----					1	\$1,500.00		0.00			
E 65	KSNV	10/31/12	10/31/12	Today Show	CM	658a-9am	--W----	:30	1	\$1,500.00	1	0.00	NM	1	\$1,500.00
Today Show															
TODAY SHW REV RATE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	--W----					1	\$1,500.00		0.00			
E 66	KSNV	11/01/12	11/01/12	Today Show	CM	658a-9am	---T---	:30	1	\$1,500.00	1	0.00	NM	1	\$1,500.00
Today Show															
TODAY SHW REV RATE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	---T---					1	\$1,500.00		0.00			
E 67	KSNV	11/02/12	11/02/12	Today Show	CM	658a-9am	----F--	:30	1	\$1,500.00	1	0.00	NM	1	\$1,500.00
Today Show															
TODAY SHW REV RATE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	----F--					1	\$1,500.00		0.00			
E 68	KSNV	11/05/12	11/05/12	Today Show	CM	658a-9am	M-----	:30	1	\$1,500.00	1	0.00	NM	1	\$1,500.00
Today Show															
TODAY SHW REV RATE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	M-----					1	\$1,500.00		0.00			
E 69	KSNV	10/30/12	10/30/12	M-F Early News	CM	5-630p	-T-----	:30	1	\$1,200.00	1	0.00	NM	1	\$1,200.00
M-F Early News															
NEWS REV RATE.															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-T-----					1	\$1,200.00		0.00			
E 70	KSNV	10/31/12	10/31/12	M-F Early News	CM	5-630p	--W----	:30	1	\$1,200.00	1	0.00	NM	1	\$1,200.00
M-F Early News															
NEWS REV RATE.															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	--W----					1	\$1,200.00		0.00			
E 71	KSNV	11/01/12	11/01/12	M-F Early News	CM	5-630p	---T---	:30	1	\$1,200.00	1	0.00	NM	1	\$1,200.00
M-F Early News															
NWES REV RATE.															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	---T---					1	\$1,200.00		0.00			
E 72	KSNV	11/02/12	11/02/12	M-F Early News	CM	5-630p	----F--	:30	1	\$1,200.00	1	0.00	NM	1	\$1,200.00
M-F Early News															
NEWS REV RATE.															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	----F--					1	\$1,200.00		0.00			
E 73	KSNV	11/05/12	11/05/12		CM	5-630p	M-----	:30	1	\$1,200.00	1	0.00	NM	1	\$1,200.00

Order / Rev: 105328
 Alt Order #: 06832439
 Flight Dates: 10/30/12 - 11/05/12

Advertiser: Crossroads GPS
 Product Desc: Crossroads GPS
 Estimate: 780
 KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				M-F Early News											
				M-F Early News											
VARIOUS REV RATE.															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 11/05/12		11/11/12		M-----					1	\$1,200.00		0.00			
E 74	KSNV	10/30/12	10/30/12	Noon News	CM	12-1230pm	-T-----	:30	1	\$425.00	1	0.00	NM	1	\$425.00
				Noon News											
NEWS 3 AT NOON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/29/12		11/04/12		-T-----					1	\$425.00		0.00			
E 75	KSNV	10/31/12	10/31/12	Noon News	CM	12-1230pm	--W----	:30	1	\$425.00	1	0.00	NM	1	\$425.00
				Noon News											
NEWS 3 AT NOON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/29/12		11/04/12		--W----					1	\$425.00		0.00			
E 76	KSNV	11/01/12	11/01/12	Noon News	CM	12-1230pm	---T---	:30	1	\$425.00	1	0.00	NM	1	\$425.00
				Noon News											
NEWS 3 AT NOON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/29/12		11/04/12		---T---					1	\$425.00		0.00			
E 77	KSNV	11/02/12	11/02/12	Noon News	CM	12-1230pm	----F--	:30	1	\$425.00	1	0.00	NM	1	\$425.00
				Noon News											
NEWS 3 AT NOON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/29/12		11/04/12		----F--					1	\$425.00		0.00			
E 78	KSNV	11/05/12	11/05/12	Noon News	CM	12-1230pm	M-----	:30	1	\$425.00	1	0.00	NM	1	\$425.00
				Noon News											
NEWS 3 AT NOON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 11/05/12		11/11/12		M-----					1	\$425.00		0.00			
E 79	KSNV	11/03/12	11/03/12	News 3 Sunrise - SATUR	CM	6a-7a	-----S-	:30	1	\$350.00	1	0.00	NM	1	\$350.00
				News 3 Sunrise SATURDAY											
AVG. ALL WKS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/29/12		11/04/12		-----S-					1	\$350.00		0.00			
E 80	KSNV	10/30/12	10/30/12	Dr. Phil	CM	3-4p	-T-----	:30	1	\$450.00	1	0.00	NM	1	\$450.00
				Dr Phil											
DR. PHIL<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/29/12		11/04/12		-T-----					1	\$450.00		0.00			
E 81	KSNV	10/31/12	10/31/12	Dr. Phil	CM	3-4p	--W----	:30	1	\$450.00	1	0.00	NM	1	\$450.00
				Dr Phil											
DR. PHIL<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/29/12		11/04/12		--W----					1	\$450.00		0.00			
E 82	KSNV	11/01/12	11/01/12	Dr. Phil	CM	3-4p	---T---	:30	1	\$450.00	1	0.00	NM	1	\$450.00
				Dr Phil											
DR. PHIL<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/29/12		11/04/12		---T---					1	\$450.00		0.00			
E 83	KSNV	11/02/12	11/02/12	Dr. Phil	CM	3-4p	----F--	:30	1	\$450.00	1	0.00	NM	1	\$450.00
				Dr Phil											
DR. PHIL<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/29/12		11/04/12		----F--					1	\$450.00		0.00			
E 84	KSNV	11/05/12	11/05/12	Dr. Phil	CM	3-4p	M-----	:30	1	\$450.00	1	0.00	NM	1	\$450.00
				Dr Phil											
DR. PHIL<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 11/05/12		11/11/12		M-----					1	\$450.00		0.00			
E 85	KSNV	11/04/12	11/04/12		CM	7a-8am	-----S	:30	1	\$750.00	1	0.00	NM	1	\$750.00

Order / Rev: 105328
 Alt Order #: 06832439
 Flight Dates: 10/30/12 - 11/05/12

Advertiser: Crossroads GPS
 Product Desc: Crossroads GPS
 Estimate: 780
 KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
Sunday Today															
SUN TODAY-NBC REV RATE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/29/12		10/29/12	11/04/12	-----S					1	\$750.00		0.00			
E 86	KSNV	11/03/12	11/03/12	Saturday Today	CM	7a-9am	-----S-	:30	1	\$625.00	1	0.00	NM	1	\$625.00
Saturday Today															
AVG. ALL WKS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/29/12		10/29/12	11/04/12	-----S-					1	\$625.00		0.00			
E 87	KSNV	11/03/12	11/03/12	News 3 Today - SATUR	CM	9am-930am	-----S-	:30	1	\$500.00	1	0.00	NM	1	\$500.00
News 3 Today - SAT															
AVG. ALL WKS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/29/12		10/29/12	11/04/12	-----S-					1	\$500.00		0.00			
E 88	KSNV	11/03/12	11/03/12	Sa-Su News 3 at Eleven	CM	11pm-1135pm	-----S-	:30	1	\$1,100.00	1	0.00	NM	1	\$1,100.00
Sa-Su News 3 at Eleven															
WKD2 NWS-AT 11<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/29/12		10/29/12	11/04/12	-----S-					1	\$1,100.00		0.00			
E 89	KSNV	11/03/12	11/03/12	Sa-Su Early News	CM	5pm-630pm	-----S-	:30	1	\$650.00	2	0.00	NM	1	\$650.00
Sa-Su Early News															
AVG. ALL WKS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/29/12		10/29/12	11/04/12	-----S-					1	\$650.00		0.00			
E 90	KSNV	10/30/12	10/30/12	Days of our Lives	CM	1258p-2pm	-T-----	:30	1	\$425.00	1	0.00	NM	1	\$425.00
Days of our Lives															
DAYS-OUR LIVES<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/29/12		10/29/12	11/04/12	-T-----					1	\$425.00		0.00			
E 91	KSNV	10/31/12	10/31/12	Days of our Lives	CM	1258p-2pm	--W----	:30	1	\$425.00	1	0.00	NM	1	\$425.00
Days of our Lives															
DAYS-OUR LIVES<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/29/12		10/29/12	11/04/12	--W----					1	\$425.00		0.00			
E 92	KSNV	11/01/12	11/01/12	Days of our Lives	CM	1258p-2pm	---T---	:30	1	\$425.00	1	0.00	NM	1	\$425.00
Days of our Lives															
DAYS-OUR LIVES<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/29/12		10/29/12	11/04/12	---T---					1	\$425.00		0.00			
E 93	KSNV	11/02/12	11/02/12	Days of our Lives	CM	1258p-2pm	----F--	:30	1	\$425.00	1	0.00	NM	1	\$425.00
Days of our Lives															
DAYS-OUR LIVES<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/29/12		10/29/12	11/04/12	----F--					1	\$425.00		0.00			
E 94	KSNV	11/05/12	11/05/12	Days of our Lives	CM	1258p-2pm	M-----	:30	1	\$425.00	1	0.00	NM	1	\$425.00
Days of our Lives															
DAYS-OUR LIVES<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 11/05/12		11/05/12	11/11/12	M-----					1	\$425.00		0.00			
E 95	KSNV	11/04/12	11/04/12	News 3 Today Wknd	CM	9a-930am	-----S	:30	1	\$500.00	1	0.00	NM	1	\$500.00
News 3 Today															
AVG. ALL WKS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/29/12		10/29/12	11/04/12	-----S					1	\$500.00		0.00			
E 96	KSNV	10/30/12	10/30/12	M-F News 3 at Eleven	CM	11pm-1135pm	-T-----	:30	1	\$1,200.00	1	0.00	NM	1	\$1,200.00
M-F News 3 at Eleven															
NEWS 3 AT 11< REV RATE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/29/12		10/29/12	11/04/12	-T-----					1	\$1,200.00		0.00			
E 97	KSNV	10/31/12	10/31/12		CM	11pm-1135pm	--W----	:30	1	\$1,200.00	1	0.00	NM	1	\$1,200.00

Order / Rev: 105328
 Alt Order #: 06832439
 Flight Dates: 10/30/12 - 11/05/12

Advertiser: Crossroads GPS
 Product Desc: Crossroads GPS
 Estimate: 780
 KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
M-F News 3 at Eleven															
M-F News 3 at Eleven															
NEWS 3 AT 11< REV RATE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	--W----					1	\$1,200.00		0.00			
E 98	KSNV	11/01/12	11/01/12	M-F News 3 at Eleven	CM	11pm-1135pm	---T---	:30	1	\$1,200.00	1	0.00	NM	1	\$1,200.00
M-F News 3 at Eleven															
NEWS 3 AT 11< REV RATE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	---T---					1	\$1,200.00		0.00			
E 99	KSNV	11/02/12	11/02/12	M-F News 3 at Eleven	CM	11pm-1135pm	----F--	:30	1	\$1,200.00	1	0.00	NM	1	\$1,200.00
M-F News 3 at Eleven															
NEWS 3 AT 11< REV RATE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	----F--					1	\$1,200.00		0.00			
E100	KSNV	11/05/12	11/05/12	M-F News 3 at Eleven	CM	11pm-1135pm	M-----	:30	1	\$1,200.00	1	0.00	NM	1	\$1,200.00
M-F News 3 at Eleven															
NEWS 3 AT 11< REV RATE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	M-----					1	\$1,200.00		0.00			
E101	KSNV	10/30/12	10/31/12	Face to Face w/ Ralston	CM	730-758pm	-TW----	:30	2	\$900.00	1	0.00	NM	2	\$1,800.00
Face to Face w/ J.Ralston															
FACE-J RALSTON< REV RATE, FREQ															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-TW----					2	\$900.00		0.00			
E102	KSNV	11/01/12	11/02/12	Face to Face w/ Ralston	CM	730-758pm	---TF--	:30	2	\$900.00	1	0.00	NM	2	\$1,800.00
Face to Face w/ J.Ralston															
FACE-J RALSTON< REV RATE, FREQ															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	---TF--					2	\$900.00		0.00			
E103	KSNV	11/05/12	11/05/12	Face to Face w/ Ralston	CM	730-758pm	M-----	:30	1	\$900.00	1	0.00	NM	1	\$900.00
Face to Face w/ J.Ralston															
FACE-J RALSTON< REV RTE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	M-----					1	\$900.00		0.00			
E104	KSNV	11/04/12	11/04/12	Meet the Press	CM	8a-9am	-----S	:30	1	\$3,000.00	1	0.00	NM	1	\$3,000.00
Meet the Press															
MEET PRESS-SUN															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-----S					1	\$3,000.00		0.00			
E105	KSNV	11/04/12	11/04/12	LAW & ORDER (LF)	CM	Sat 1-2am / Sun 1	-----S	:30	1	\$150.00	1	0.00	NM	1	\$150.00
Law & Order (LF)															
DATELINE ADD TO SKED															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-----S					1	\$150.00		0.00			
E106	KSNV	11/04/12	11/04/12	LAW & ORDER (LF)	CM	Sat 1-2am / Sun 1	-----S	:30	1	\$150.00	1	0.00	NM	1	\$150.00
Law & Order (LF)															
L&O ADD TO SKED															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-----S					1	\$150.00		0.00			
E107	KSNV	11/04/12	11/04/12	Sports Night in Las Vegas	CM	Sun 1135p-1200a	-----S	:30	1	\$400.00	1	0.00	NM	1	\$400.00
Sports Night in Las Vegas															
SPORTS NIGHT ADD TO SKED															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-----S					1	\$400.00		0.00			
E108	KSNV	11/03/12	11/03/12	Wknd Jeopardy	CM	630-7pm	-----S-	:30	1	\$375.00	2	0.00	NM	1	\$375.00
SAT/Jeopardy															
VEGAS INC ADD TO SKED															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-----S-					1	\$375.00		0.00			
E109	KSNV	11/02/12	11/02/12		CM	10-11pm	----F--	:30	1	\$3,200.00	1	0.00	NM	1	\$3,200.00

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Advertiser: Crossroads GPS
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 KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
Fri 10-11p															
Friday Prime 10-11pm															
DLINE ADD TO SKED															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week: 10/29/12		11/04/12	----F--			1	\$3,200.00		0.00						
E110	KSNV	11/03/12	11/03/12	Sat PR 8-9p	CM	8-9pm	-----S-	:30	1	\$1,200.00	1	0.00	NM	1	\$1,200.00
Saturday Prime 8-9pm															
NBC PRIME ADD TO SKED															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week: 10/29/12		11/04/12	-----S-			1	\$1,200.00		0.00						
E111	KSNV	11/03/12	11/03/12	Sat PR 9-10p	CM	9-10pm	-----S-	:30	1	\$1,200.00	2	0.00	NM	1	\$1,200.00
Saturday Prime 9-10pm															
NBC PRIME ADD TO SKED															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week: 10/29/12		11/04/12	-----S-			1	\$1,200.00		0.00						
E112	KSNV	11/04/12	11/04/12	NFL Pre-Game / FNA	CM	1p-530pm	-----S	:30	1	\$2,400.00	1	0.00	NM	1	\$2,400.00
NFL Pre-Game															
FNIA ADD TO SKED															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week: 10/29/12		11/04/12	-----S			1	\$2,400.00		0.00						
E113	KSNV	11/04/12	11/04/12	LAW & ORDER (synd) PM	CM	M-SA 8-11p / SUN	-----S	:30	1	\$1,200.00	1	0.00	NM	1	\$1,200.00
Law & Order (synd) PRIME															
L&O ADD TO SKED															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week: 10/29/12		11/04/12	-----S			1	\$1,200.00		0.00						
													Totals	115	\$83,275.00